



# TORIBOYKINS

graphic designer

www.toriboykins.com

## EXPERIENCE

### **KANSAS CITY CHIEFS** *Graphic Design Assistant* March 2018 - Present

- Collaborate with internal departments to provide design solutions in the form of flyers, invitations, email templates, ads, social media graphics, stadium signage, and jumbotron graphics
- Assist design team in creating ideas and concepts to build out large-scale campaigns throughout the football season

### **INVESTMENT PROFESSIONALS, INC.** *Creative Designer* May 2017 - February 2018

- Designed all marketing collateral, campaigns, logos, and stationery for IPI and the 100+ financial institutions we service across the US
- Coordinated with executives, department heads, financial advisors, and sales assistants to provide design solutions to grow their business

### **CERTIPHI'D DEZIGNZ, LLC** *Owner* May 2011 - August 2017

- Focused on painting and designing woodwork and apparel for Fraternities and Sororities nationally
- Built a community of over 13,000 subscribers across multiple platforms by implementing an aggressive social media strategy

### **J12 DESIGNS** *Graphic Design Intern* August 2016 - December 2016

- Constructed user-friendly web layouts, published sites to servers using FTPs, and managed site content for clients through Wordpress
- Formulated designs for various logos, business cards and marketing collateral for clients in multiple industries

### **FREELANCE GRAPHIC DESIGNER** *Notable Clients* August 2016 - Present

- *Alamo City Aztecs* – Develop a cohesive visual presence for all digital and print requirements including social media campaigns, schedules, game day graphics, fan t-shirts and web banners

## EDUCATION

**PURDUE UNIVERSITY, MAY 2011**  
Bachelor of Arts, Interior Design

**SAN ANTONIO COLLEGE, DEC. 2016**  
Certificate, Communication Design

## SKILLS

### SOFTWARE

Photoshop  
Illustrator  
InDesign  
Muse  
Lightroom  
XPression  
After Effects

### PROFESSIONAL

Web Design	Brand Management	Typography
Print Design	Creative Direction	Sketching
Logo Design	Time Management	Event Branding
Photography	Client Relations	Marketing
Brand Identity	Conceptual Thinking	Layout
Brand Strategy	Photo Manipulation	Apparel Design

## CONTACT

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